
NORTH SHORE MANAGEMENT BOARD

Wednesday, October 6th, 2021 6:00 PM

Zoom

Agenda

- I. **Welcome and Introductions**
 - a. **Welcome**
 - b. **Approval of Agenda**

- II. **Committee Business**
 - a. **Approval of the July 7, 2021 Meeting Minutes**
 - b. **Resolution: ARDC staffing invoice from July 1st, 2021 to September 30th, 2021.**
 - c. **Invoice the entities**

- III. **Technical Advisory Committee Update- *General Discussion***
 - a. *Phase I Training Opportunity*
 - b. *Project Compliance Follow-Up discussion*

- IV. **Web Presence and Logo drafts- *Brief update and Discussion***

- V. **Erosion Hazard Zone Layer Project-*Brief Update and discussion***

- VI. **Short Term Rentals- *Brief Discussion***

- VII. **Other Business**
 - a. **Gitchi-Gami Trail Association Update**
 - b. **North Shore Scenic Drive Council Update**

- VIII. **Upcoming NSMB Meeting Time and Location**

- IX. **Adjourn**

North Shore Management Board

Wednesday, July 7th, 2021-6:00 PM

Zoom

Meeting Minutes

Board Members			
Attendee	Representing	Absentees	Representing
Chuck Voss	Silver Creek Township	Patrick Boyle	St. Louis County
Tim Anderson	City of Beaver Bay	Kelly Swearingin	Grand Marais
Rich Sve	Lake County		
Wade LeBlanc	City of Silver Bay		
Robert Svaleson	Cook County		
Derek Passe	City of Two Harbors		
Penelope Morton	Duluth Township		
Margaret Walkins	Grand Portage		
Technical Advisors			
Christine McCarthy	Lake County		
Tim Nelson	Cook County		
Tara Solem	Lake County SWCD		
Jenn Sterbenz	City of Two Harbors		
Staff			
Justin Otsea	ARDC		

I. Welcome and Introductions

- a. The meeting was called to order at 6:06 PM by Chair Rich Sve.
- b. **Motion to approve the agenda** was made by Svaleson/Passe; passed unanimously.

II. Committee Business

- a. **Motion to approve February 23rd, 2021 minutes** by Tim Anderson/Leblanc; passed unanimously.
- b. **Motion to approve Resolution for ARDC Staffing invoice from April 1st, 2021 to June 30th, 2021** by Morton/Svaleson; passed unanimously.
- c. **Motion to approve Resolution for ARDC Staffing Services for FY 2022** by Voss/Svaleson; passed unanimously.
- d. **Nomination for Rich Sve as FY 2022 chair** by Svaleson/Passe; passed unanimously.

- e. **Nomination for Chuck Voss to serve as FY 2022 vice chair** by Sve/Walkins; passed unanimously.

Technical Advisory Committee-Christine McCarthy provided an update from the recently formed Technical Advisory Committee (TAC) who had met on May 17th and June 30th. The group identified 4 areas of focus: Recession rate/DSAS training, Susceptibility of the shoreline, Education, and creating ordinance policies and integrate the data. The TAC had put together an updated operating procedures for moving forward (meeting times, communications, and other structural organization), a copy of which was included in the meeting packet. Additional updates and discussion included: Upcoming workshops being put on by the SWCDs through a grant leveraging a coastal engineer and already completed a very well attended virtual landowners meeting last week and a staff training upcoming this Friday, there will also be additional opportunities for realtors, contractors, and local boards to attend later this fall, additional lake county SWCD work included coastal green infrastructure in two demonstration areas, and it was noted by Walkins that there is increasing amounts of funding and need around an invasive species called Didymo (rock snot) and has been more prevalent in the Lake of late, additionally high concentrations of the bacteria on beaches can exaggerate erosion from stormwater runoff, among others.

III. **Erosion Hazard Zone Layer Project**-Otsea updated the Board that the next Coastal Erosion Hazard Mapping (CEHM) team meeting is upcoming on July 15th. It will be Melanie Perello's last meeting, and she'll be highlighting much of her analysis/research completed during her two-year fellowship. Otsea reminded the Board that the Phase III of the project has been funded by the Coastal Program. It is anticipated the start date will be sometime in the fall. He reminded attendees that phase III of the project included partnering with U-Spatial Lab of University of Minnesota-Duluth to extrapolate the analysis utilized in phase II on pilot areas, for the remaining segments of the shore.

IV. **New Logo Options and Web Presence**- Otsea outlined that recently his coworker Russell Habermann drafted 4 different options of potential new logos for the Board. After describing what goes into a good logo, he proceeded to showcase each of the designs. Discussion followed, in summary: liked the acronym/small letter form, could see the other examples with that for additional improvement, potentially a blend of B&C. Otsea was directed to send out the materials to the Board after the meeting so they could garner feedback from their respective councils and provide input at the next meeting prior to selecting a new logo.

V. **Short Term Rentals**- Otsea asked the board if they wanted to continue to discuss short term rentals moving forward. Chairman Sve provided some context in that many jurisdictions are doing their own approach to rentals, and in many cases occurs in areas outside of the Management zone and was wondering if we should continue to keep it as an ongoing agenda item. Summarized discussion is as follows: Two Harbors has seen a major uptick from 13 to 30 rentals, Silver Bay does allow in a R-2 zones, identified a need to save the ordinances somewhere so that others could use as a resource in the future, among others. Another item that will likely find discussion at the next meeting prior to action.

VI. **Other Business**

- **Gitchi-Gami Trail Association Update**-*Provided by Executive Director Michelle Pierson*
 - While the Senate is still in session, the MN House has recessed. No bonding bill had

been brought forward yet. May be some murmurings of a bill in September.
-The Grand Marais to Cut Face segment is fully paved, but the trail remains barricaded to users while the contractors are installing fencing and completing other finishing work. Contractors are under contract until August 31st, though the trail may be open before that.

-The GGTA is hoping to plan a Ribbon Cutting event for the new trail segment with speeches, a casual walk/run/roll, and refreshments but the date of this has not yet been determined

- A phase of construction in Tofte has been awarded to Northland Construction. Construction process may begin as early as this fall, and will continue into to Spring/Summer 2022. This project will see continuation of the trail on the inland side from the current terminus near the Tofte Ranger Station to approximately across Hwy 61 from the Bluefin Check-in Area.

-The GGTA is holding its 21st Annual North Shore bike ride on August 21, 2021, with some minor changes to ensure safety due to the Covid Pandemic. We are so excited! Details here: <https://www.ggta.org/ride.php>

-MnDOT has installed a demonstration project at at-grade trail crossing in Beaver Bay. The project has narrowed the crossing distance for cyclists and peds using temporary bollards and in-road signage. I have seen motorists respond to bikers and conform to stopping for trail users. If others on the Management Board (and the NSSDC) have noticed this, I am collecting even anecdotal responses, feel free to email Michelle Pierson at mpierson@ardc.org with your observations. The GGTA will be working with MnDOT to conduct trail counts and to conduct some trail user intercept surveying, gauging trail users observations and responses to this project this summer.

-The DNR continues to work with property owners in Lutsen as we look ahead to trail construction from Ski Hill Road to the Town Center area.

-On a sad note, the GGTA's long time board member and former board president Tom Peterson passed away recently. His service is Monday, July 12th. In addition to being a Peterson worked for the MnDNR for visionary for the Gitchi-Gami Trail, Tom many years and is the true "Father of the Superior Hiking Trail". Tom walked routes and planned the first 200 miles of the SHT. Tom's obituary may be found here: <https://www.cavallinfuneralhome.com/obituary/Thomas-Peterson>

- **North Shore Scenic Drive Council Update-** Justin Outlined that the French River Wayside Interpretive Panels the Council have been secured, expecting installation soon and project completion by August 11th or earlier. Looking at systematic recreation and public art intersecting with the byways through new partnership with the Cook County Creative Economy Collaborative.

IV. Next meeting and in person discussion-The next meeting of the North Shore Management Board would be scheduled for 6:00 p.m. on a date to be determined by doodle poll, likely in October, held tentatively in person at the Tettegouche State Park Conference Room.

V. Adjourn-There being no additional business, **a motion to adjourn was made by Sve/Morton**; passed unanimously and the meeting was adjourned.

ATTEST:

Rich Sve, Chair

Justin Otsea, Recording Secretary



North Shore Management Board

Resolution

Authorizing payment to the Arrowhead Regional Development Commission for Staffing services from July 1, 2021 through September 30, 2021

WHEREAS, North Shore Management Board is an authorized Joint Powers Board between the zoning authorities on Minnesota's North Shore of Lake Superior; and

WHEREAS, the Arrowhead Regional Development Commission (ARDC) is the fiscal agent for the North Shore Management Board; and

WHEREAS, the NSMB has contracted with ARDC for staffing services from July 1, 2021 to June 30, 2022; and

WHEREAS, ARDC has provided those services to the North Shore Management Board;

THEREFORE BE IT RESOLVED, the North Shore Management Board authorizes the payment to the Arrowhead Regional Development Commission in the amount of \$3,625.00 for staffing services for the invoice period of *July 1, 2021 through September 30, 2021*.

ATTEST:

NSMB Officer

10/6/21

Date

Recording Secretary

10/6/21

Date



INVOICE #
Element #170027-01

To: North Shore Management Board
221 W. First Street
Duluth, MN 55802

Date: 9.30.21

For: Staffing Services from July 1, 2021 to September 30, 2021
Installment 1 of 4

Total Amount Due: \$3,625.00

Please make checks payable to:

Arrowhead Regional Development Commission
221 West First Street
Duluth, MN 55802

(Please reference the Invoice #5152)

Update:

- Develop new iterations of NSMB Logo for review
- Prepare materials & participate in TAC meetings (September 30)
- Prepare materials in advance of Quarter 1 Meeting (set for October 6th)
- Maintain draft of NSMB Website and develop separate site platform.
- CEHM Meeting July 15th
- Participate in CHAOS meeting on July 28th for Erosion resilience information and networking opportunities (Farewell to Melanie Perello-Coastal Fellow).
- Review and process Phase III Grant paperwork.
- Attend Coastal Erosion workshop focused on local decision makers September 28th
- Review of Variance, Conditional Use, and Interim Use applications as necessary.

Contract Details to date:

Contracted Amount:	Invoice #	Date	\$
			<u>14,500.00</u>
Element: 170027-01	5152	9.30.21	\$ 3,625.00
Element: 170027-02		12.31.21	
Element: 170027-03		3.30.22	
Element: 170027-04		6.30.22	
Remaining on Contract			\$ 10,875.00

Thank you. Any questions please contact Barb Peterson - bpeterson@ardc.org or 218.529.7541



North Shore Management Board

October 6, 2021

Dear North Shore Management Board Member:

Each new fiscal year, the North Shore Management Board (NSMB) asks its member entities to continue their membership and to provide funding towards the NSMB's activities. Enclosed is an invoice for Fiscal Year 2022 (July 1, 2021 to June 30, 2022) funding. The North Shore Management Board is responsible for defining the minimum zoning standards for Minnesota's North Shore of Lake Superior. The Board's area of authority is property that lies between Lake Superior and a line that is 300 feet inland from Highway 61 or a line that is 1,000 feet from the Lake Superior high water line, whichever is greater. The NSMB also reviews variance, conditional use, and other zoning applications/issues to provide local jurisdictions with additional feedback regarding pertinent development issues along the shore.

Over the last fiscal year, the NSMB has been focused on updating the Hazard Erosion Zones layer developed in the late 1980's for Minnesota's entire north shore. Once this data is available, local units of government and private citizens alike will have a greater understanding of potential at-risk areas, and ideally lead to better coastal management. In 2021, Staff has reviewed other existing hazard mapping projects and developed a methodology for updating the high erosion hazard layer. The methodology was tested by analyzing several pilot sites along the shore. In Fiscal Year 2022, the Board undertakes phase 3 of the project, after securing funding from Minnesota's Lake Superior Coastal Program to extrapolate the analysis to the entire NSMB zone. This project is a crucial stepping-stone for updating the hazard layer to help land use managers make informed decisions during permitting, variance, and other development decisions along the entire shoreline.

If you have questions or comments regarding the NSMB or the map update project, you may make your request to any NSMB member or contact Justin Otsea, Planner, ARDC Planning Division at 218-529-7529 or by email to jotsea@ardc.org directly.

We hope you will join us in our efforts by continuing your support.

Rich Sve
Chair
North Shore Management Board

Enc.





North Shore Management Board

Resolution

Authorizing the invoicing of the North Shore Management Board
Member Entities for Fiscal Year 2022

Whereas, the North Shore Management Board (NSMB) is a Joint Powers Board of all of the zoning entities on Minnesota's North Shore of Lake Superior; and

Whereas, the members of the NSMB have agreed to invoicing \$2,500 to each County and Grand Portage, and \$750 to each City and Township; and

Whereas, the Arrowhead Regional Development Commission (ARDC) is the fiscal agent for the NSMB; and

Whereas, ARDC will prepare the invoices to be sent in October 2021; and

Now, therefore be it resolved, that the North Shore Management Board authorizes ARDC to invoice each County and Grand Portage in the amount of \$2,500, and each City and Township in the amount of \$750 in October 2020 for the purpose of funding the local portion of the Fiscal Year 2022 NSMB budget.

ATTEST:

Officer

10/6/20

Date

Recording Secretary

10/6/20

Date



North Shore Management Board

Revised Logo Concepts

Existing Logo



North Shore Management Board

Option 1a



NSMB

NORTH SHORE MANAGEMENT BOARD



NSMB
NORTH SHORE MANAGEMENT BOARD



NSMB
NORTH SHORE MANAGEMENT BOARD

Option 1b



NSMB

NORTH SHORE MANAGEMENT BOARD



NSMB

NORTH SHORE MANAGEMENT BOARD



NSMB

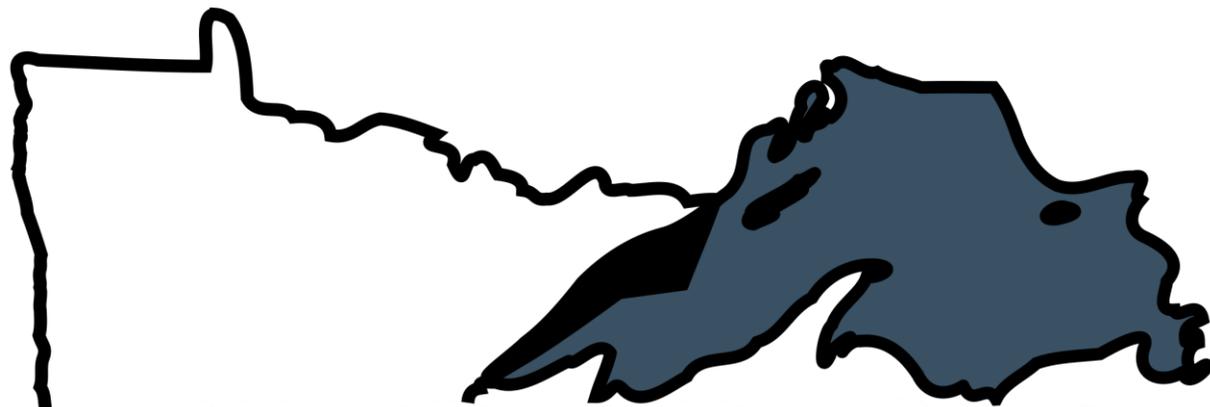
NORTH SHORE MANAGEMENT BOARD

Option 2a





Option 2b



NSMB

NORTH SHORE MANAGEMENT BOARD

